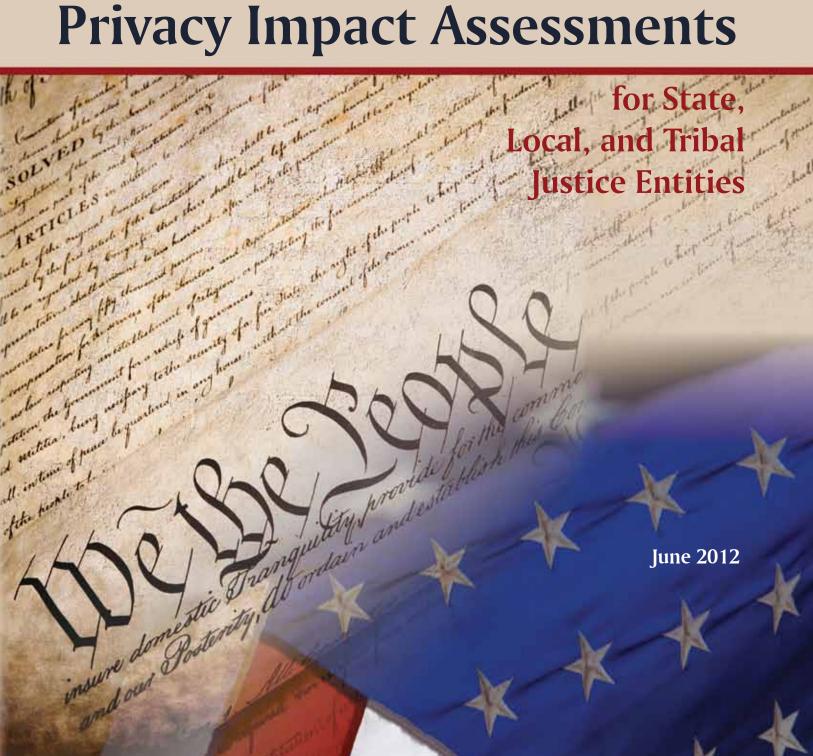




# **Guide to Conducting Privacy Impact Assessments**



# Where to Locate These Resources

The Global Privacy Resources featured within this guide and others are available online at <a href="https://www.it.ojp.gov/privacy">www.it.ojp.gov/privacy</a>. To request printed copies, send requests to <a href="mailto:GLOBAL@iir.com">GLOBAL@iir.com</a>.

# **About the Global Advisory Committee**

# www.it.ojp.gov/global

The Global Advisory Committee (GAC) serves as a Federal Advisory Committee to the U.S. Attorney General. Through recommendations to the Bureau of Justice Assistance (BJA), the GAC supports standards-based electronic information exchanges that provide justice and public safety communities with timely, accurate, complete, and accessible information, appropriately shared in a secure and trusted environment. GAC recommendations support the mission of the U.S. Department of Justice, initiatives sponsored by BJA, and related activities sponsored by BJA's Global Justice Information Sharing Initiative (Global). BJA engages GAC-member organizations and the constituents they serve through collaborative efforts, such as Global working groups, to help address critical justice information sharing issues for the benefit of practitioners in the field.

# **About GPIQWG**

# www.it.ojp.gov/gpiqwg

The Global Privacy and Information Quality Working Group (GPIQWG) is one of four Global working groups. GPIQWG is a cross-functional, multidisciplinary working group of Global and is composed of privacy and local, state, tribal, and federal justice entity representatives covering critical topics such as intelligence, biometrics, information quality, privacy, civil rights, and civil liberties. GPIQWG assists government entities, institutions, and other justice agencies in ensuring that personally identifiable information is appropriately collected, maintained, used, and disseminated within evolving integrated justice information systems.

GPIQWG, on behalf of Global, developed this overview to support justice agencies in their efforts to balance the interests of law enforcement and public safety with the privacy rights and concerns of affected persons. For more information on GPIQWG, refer to: <a href="https://www.it.ojp.gov/gpigwg">www.it.ojp.gov/gpigwg</a>.

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# Introduction

This Guide to Conducting Privacy Impact Assessments for State, Local, and Tribal Justice Entities (or "PIA Guide") allows practitioners at state, local, and tribal (SLT) justice entities to examine the privacy implications of their information systems and information sharing collaborations so they can design and implement policies to address vulnerabilities identified through the assessment process.

The Global Justice Information Sharing Initiative (Global) develops resources to support justice entities in their efforts to develop and implement privacy, civil rights, and civil liberties policies and protections in their information sharing initiatives.

# I. Privacy Program Cycle

Global has developed a flexible suite of products for every stage of an entity's privacy program cycle, each designed to meet a spectrum of privacy protection needs.

**Stage 1—Educate and Raise Awareness** on the importance of having privacy, civil rights, and civil liberties protections within the agency.

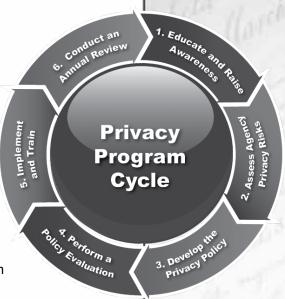
**Stage 2—Assess Agency Privacy Risks** by evaluating the process through which your agency collects, stores, protects, shares, and manages information.

**Stage 3—Develop the Privacy Policy** to articulate the policy position of an organization on how it handles information the agency seeks or receives and uses in the normal course of business.

**Stage 4—Perform a Policy Evaluation** to determine whether the privacy policy adequately addresses current standards and privacy protection recommendations.

**Stage 5—Implement and Train** personnel and authorized users on the established rules and procedures.

**Stage 6—Conduct an Annual Review** and make appropriate changes in response to applicable laws, technology, and public expectations.



This PIA Guide serves as the primary resource for **Stage 2—Assess Agency Privacy Risks**. Applying the privacy concepts discussed in Global *Privacy, Civil Rights, and Civil Liberties Policy Development Guide for State, Local, and Tribal Justice Entities* (Privacy

Guide), the PIA Guide helps entities prepare for drafting a privacy policy by identifying privacy risks associated with the entity's information sharing system. Once the PIA is complete, entities are encouraged to refer to resources at Stage 3—Develop the Privacy Policy for tools to assist in the policy development process. For more information on all of the privacy resources available for each stage of an entity's Privacy Program Cycle, refer to DOJ's *Global Privacy Resources* booklet, available at www.it.ojp.gov/privacy.

# **Terms and Definitions**

Familiarity with the following three terms will be helpful as you review this guide. Refer to Appendix B for terms and definitions.

Personally Identifiable
Information (PII): Information from
which an individual can be uniquely
identified, such as name, address,
date of birth, and social security
number, and any information linked
or linkable to the individual.

Privacy Impact Assessment (PIA): A series of questions that evaluate the processes through which personally identifiable information is collected, stored, protected, shared, and managed by an electronic information system or online collection application.

**Privacy Policy:** A legally binding notice of how an agency handles an information contributor's personal data. The privacy policy should contain details about collecting information and secondary uses of data, including how information is shared with third parties and who those third parties are.

# II. Background

Information may be the wild card in the justice enterprise deck. Its expanded utility, made possible in large part by advances in information technology, strengthens public safety and supports the development and growth of SLT and regional justice information sharing initiatives.

However, inappropriate or reckless use of information can cause demonstrable harm by irreparably damaging reputations, threatening individual liberty, placing personal safety at risk, or denying individuals access to some of life's most basic necessities, such as employment, housing, and education.

Justice entity pursuit of information sharing capabilities must be accompanied equally by responsibility for the privacy, civil rights, and civil liberties protections of the information being used and exchanged. Information is maximized to its full potential only when it is used in the most responsible manner possible, with carefully designed privacy protections that recognize not only the tremendous benefits that information sharing can provide but also the damages that can occur when information is used and exchanged in a manner that conflicts with common expectations of privacy and confidentiality.

While the E-Government Act of 2002¹ resulted in significant federal-level privacy policy activity, particularly in PIA use for new or significantly modified federal information technology (IT) systems, there has been little activity on the state, local, or tribal fronts in privacy policy development or PIA use to examine IT system privacy vulnerabilities.

This risk assessment—more commonly known as a **Privacy Impact Assessment or PIA**—is a crucial first step in successful privacy policy development. A PIA allows leaders of an information sharing initiative to analyze privacy risks and exposures of data stored and exchanged by organizations participating in multijurisdictional information collaborations. Resulting policies specifically address these risks.

## III. What Is Contained Within This Guide?

This guide provides the following:

- A PIA overview.
- A PIA template that leads practitioners through appropriate privacy risk assessment questions. The template is provided as Appendix A.
- A glossary of relevant terms and definitions in Appendix B.
- Two methods to institutionalize the PIA process for information systems development: model legislation and a draft governor's executive order. Model legislation is provided as Appendix C, and the draft executive order as Appendix D.
  - OMB guidance for implementing the E-Government Act of 2002 in Appendix E.

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<sup>1</sup> Office of Management and Budget Memorandum (OMB M-03-022), *OMB Guidance for Implementing the Privacy Provision of the E-Government Act of 2002*, contained in Appendix E.

# PIA Overview

### I. What Is a PIA?

A Privacy Impact Assessment allows entities to adequately assess privacy risks in their information sharing initiatives. It lays the groundwork for comprehensive and effective privacy, civil rights, and civil liberties policies to protect information and its use while maximizing technological infrastructures and data sharing opportunities.

Taking a cue from Congress' E-Government Act, which requires PIAs for new or significantly modified federal IT systems, a PIA supports the notion that before diving into full privacy policy development, state, local, and tribal jurisdictions should first identify, analyze, and assess the risks associated with information systems when it comes to the privacy of the data and information they store and share. Once risks are identified and analyzed, policies can specifically address and mitigate them.

A PIA evaluates privacy implications when information systems are created or when existing systems are significantly modified. PIAs can also be conducted for existing IT systems that fall into neither of these two categories. Routine PIA use is a cost-effective demonstration of sound public policy.

## II. The PIA Process

The following briefly highlights the PIA process.

- The PIA process begins with the completion of a Privacy Threshold Analysis (PTA) to determine which systems actually need a PIA. This analysis will identify information that will be exchanged, with whom it will be exchanged, and whether there are any associated privacy, civil rights, or civil liberties implications.
- 2. Next, the PIA poses a series of questions that help stakeholders identify and understand any risks their systems may pose to the privacy, civil rights, and civil liberties of personally identifiable information.
- 3. Privacy policies emerge as the result of the identification and analysis that occur during the PIA process, generating discussion and decision making on how to address and mitigate, if necessary, the identified privacy vulnerabilities.

# III. Why Is a PIA Important?

Protecting information privacy and associated legal rights is a foundational concept. Information systems used by law enforcement and other justice disciplines are perhaps more closely scrutinized than other government or privately operated information

systems; therefore, they are held to higher standards.

# State PIA Example— Alabama

The Alabama Criminal Justice Information Center (ACJIC) conducts privacy impact analyses of information shared through its Law Enforcement Tactical System (LETS) portal. LETS allows authorized criminal justice users to receive federated query results from multiple databases, including driver's license details, vehicle registrations, boat registrations, sex offender registry information. Department of Corrections information, court filings, dispositions, etc. Since 2010, it has been the official policy of the ACJIC Commission to post all PIAs related to information shared via LETS on ACJIC's public Web site at www.acjic.alabama.gov /about pia.cfm.

Posting the PIAs online allows members of the public to learn how information contained within various governmental databases may be used for criminal justice purposes and explains the privacy and security safeguards that ACJIC has implemented to protect citizens' personally identifiable information (PII).

Higher standards are expected for information that can deprive individuals of their personal freedom or that can put individuals such as victims and witnesses at risk. Additionally, criminal justice data is often collected without the consent of a data subject, who may be an alleged offender, a crime victim, or a witness. Greater diligence in data handling is crucial for safeguarding the interests of individuals who have little or no choice about becoming involved in the criminal justice system.

Essential to American democracy is the ability to hold government accountable for its actions through a variety of state and federal transparency laws that allow citizens to gain access to public meetings and official records.

Conducting a PIA illustrates an SLT entity's commitment to and thoughtful analysis of protection of the public's information. Maintaining public trust is at the core of the PIA concept; this is particularly true for criminal justice entities. The public must be assured that personal and confidential data will be collected and used lawfully. There are many practical and philosophical reasons to conduct a PIA. Addressing privacy concerns early in the design process can encourage policymaker support, as well as financial support, for a system. An effective PIA process may not gain public support but is likely to stimulate healthy debate and deflate potential opposition to important information sharing capabilities.

Failing to recognize privacy values can result in system shutdown, forced data destruction, costly modifications, implementation delays, and more restrictive legislative mandates, as well as personal and agency embarrassment.

Primarily, however, a PIA should be conducted to ensure that personal and confidential information entrusted to an agency is protected to the highest degree possible, sparing record subjects—whose interaction with the justice system is already almost assuredly causing tension—further trauma or even victimization by the improper use and exchange of their data.

### IV. When to Perform a PIA

As mentioned earlier, a PIA can be conducted to evaluate privacy implications when information systems are created, when existing systems are significantly modified, and also at any other time. In general, PIAs should be performed and updated as necessary where a system change creates new privacy, civil rights, and civil liberties risks. Appendix E provides a detailed list of these conditions, as recommended by the Office of Management and Budget.

You should first conduct two fundamental analyses to determine whether your system needs a PIA:

- First, analyze your system and information sharing initiative itself—basically by asking this simple question: "Which systems might need a PIA?" See A. for more information.
- Then, conduct a Privacy Threshold Analysis (PTA), to determine whether
  your system collects personally identifiable information (PII). See B. for more
  information.

# A. Which Systems Need a PIA?

Examine your information system(s) and the information sharing initiative itself.

The question is, Which systems need a PIA? The answers are easy: generally, any new data system—especially any new information sharing initiative—that collects PII should be subjected to a PIA as part of the planning process. In addition, any significant modification of an existing system should be the subject of a PIA if the modifications are associated with the collection, use, access, or dissemination of PII.

Therefore, determining whether your system(s) collect personally identifiable information—information from which an individual can be uniquely identified, such as name, address, date of birth, social security number, and any information linked or linkable to the individual—is the second fundamental analysis you need.

# B. Privacy Threshold Analysis

If in doubt as to whether a PIA is appropriate, performing a **Privacy Threshold Analysis (PTA)** will help ascertain whether a PIA is needed for system upgrades or improvements. The first question is, Does the system store, use, or otherwise maintain personally identifiable information? If your answer is yes, consider the following:

Privacy Threshold Question 1: What information about individuals could be collected, generated, or retained?

Rationale. Creating a list of the types of PII a system will use requires that designers appropriately consider the types of PII data their systems will collect. Obvious types are name, address, or social security number. Less obvious types are information that can be linked or that is linkable to specific individuals. Note that information about individuals can even include their images captured by cameras monitoring specific locations or information about health status that may be detected by a system designed to capture radioactivity levels and thus determine whether an individual received chemotherapy. Privacy can be threatened when seemingly innocuous pieces of personal information—such as individual preferences that facilitate a Web site's use or proof of age on driver's licenses shown for participation in a separate age-restricted activity—are "bundled" in a single record. Privacy can also be endangered by the use of global positioning devices, cell phones, personal digital assistants, surveillance cameras, radio frequency identification tags, home wireless networks, and other technologies that could be monitored to provide information on where a person lives or works.

# Privacy Threshold Question 2: Does your system operate under specific or general legal authority?

**Rationale.** Many agencies operate systems under their general statutory or other legal operating authority.<sup>2</sup> Some operate under specific legislation or regulation applicable to their information systems. You must determine whether either of these two conditions exists and ensure that your assessment and resulting privacy policy are in compliance with the provisions of any such laws or regulations. Be aware, however, that some statutes might not adequately address the privacy of the information collected. If no such specific regulations exist in your jurisdiction or the statute or regulation does not adequately address privacy, at minimum you should

# State PIA Example— Minnesota

A PIA conducted by Minnesota's Bureau of Criminal Apprehension on its eCharging Services Project raised the following questions:

- Does the data classification of incident report drafts change after a final incident report is submitted to the prosecutor?
- Does the action a prosecutor chooses to take on an incident change its data classification?
- Since eCharging will be deployed in phases, does it need different or temporary data classifications for its pilot project?

Where applicable, you should consider what impact tribal privacy laws may have with regard to information collected, generated, maintained, or distributed by tribal government agencies. Tribal users may also want to consult the Indian Civil Rights Act of 1968, United States Code, Title 25, Chapter 15, Subchapter I, § 1301

# State PIA Example—Ohio Privacy Impact Statements and Assessments

In Ohio, commitment to the detection of privacy risks and assurance of privacy protections for the personally identifiable information (PII) state agencies handle is demonstrated by Ohio state law, as follows:

"To ensure privacy is considered, state agencies are required to create privacy impact statements in accordance with Section 125.18 [C][2] of the Ohio Revised Code (ORC)...a Privacy Impact Assessment (PIA) is [considered] the same as a privacy impact statement. Section 1347.15[B] [8] of the Ohio Revised Code also requires state agencies to complete privacy impact assessment forms. [In addition,] Each state agency is required to have a Data Privacy Point of Contact (DPPOC) to assist the agency's program unit in completing a PIA.

"Furthermore, performing a PIA upon the collection of new types of information or at the beginning of the development or acquisition of a new information system that maintains PII will help a state agency to determine most, if not all, of the necessary privacy and security controls." \*

This PIA process penetrates agencies statewide, such as the Ohio Department of Public Safety and many others that handle confidential personal information. Ohio even goes one step further by performing compliance checks administered by the Ohio state auditor.

\* www.privacy.ohio.gov/Government. aspx, Ohio.gov, Privacy and Security Web site. align your privacy policy with best practices as enumerated in the various existing state and federal laws, such as the Federal Privacy Act<sup>3</sup> and the Code of Federal Regulations.

# Privacy Threshold Question 3: Has a PIA ever been conducted on your information system?

**Rationale.** PIAs are generally conducted at the beginning of an information system's design phase or when a system undergoes a significant upgrade. However, if your system collects, maintains, or generates PII, it would be wise to conduct a PIA even if your system does not fall into these two categories. A PIA will identify the privacy implications and characteristics of your IT system and will allow you to mitigate privacy vulnerabilities before a breach occurs. Your answers to these questions will reveal the privacy policy needs of your system and will help you to decide whether to continue on to a full PIA.

# V. Steps to Developing the Privacy Policy: Where the PIA Fits In

# Step 1 Systems and Privacy Threshold Analyses.

Analyze the information system and information use, maintenance, and sharing to determine which systems need a PIA. Then, conduct a PTA for each system. Take these additional steps after determining your system or information sharing initiative's privacy policy needs:

### Step 2 Identify and analyze your shared information.

It is important to articulate the information exchanges that will occur in your system in order to understand how information will be shared across the system and with participating organizations. Knowing the agencies and organizations involved, what data they will share, when and under what circumstances it will be shared, and what the information will be used for is critical in understanding any privacy implications. It helps to follow a consistent, intuitive approach to capturing information-exchange requirements. For example, for each exchange, identify who is involved (what agencies/ organizations), why the exchange is taking place (business process), when it takes place (business events and conditions), and what information is being exchanged. All of this analysis can be useful in understanding potential privacy risks, as well as in specifying privacy rules within a privacy policy. For more information on resources available to assist entities in analyzing information exchanges, refer to the Global Privacy Guide, Section 7. Understanding Information Exchanges.4

# Step 3 Conduct the PIA. (Use the template contained in Appendix A.)

# Step 4 Develop your privacy, civil rights, and civil liberties policies.

Use the Global Privacy Guide and SLT Policy Development Template, referenced earlier, to develop the content of your entity's privacy, civil rights, and civil liberties policy.<sup>5</sup>

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<sup>3</sup> Privacy Act of 1974, 5 U.S.C. § 552a, United States Code, Title 5, Part I, Chapter 5, Subchapter II, § 552a.

Global Privacy Guide, available at <a href="https://www.it.ojp.gov/privacy">www.it.ojp.gov/privacy</a>.

<sup>5</sup> Ibio

# VI. Should You Publicize the Completed PIA?

A completed PIA can be a valuable public relations tool to proactively address privacy and other identified concerns as a system nears implementation. Prominent posting of a completed PIA on a Web site or at an agency's office allows the public and policymakers to evaluate its thoroughness and accuracy. The PIA also demonstrates an agency's role as a trusted data steward. An agency may also consider other methods, such as press releases, to increase public awareness of its completed PIA.

## VII. Who Conducts the PIA?

Fundamental to information sharing system development are (1) agreement on guiding principles and (2) identification of strategic and tactical issues. Conducting a PIA during the strategic planning process ensures that privacy issues are addressed early and are accommodated in the system design and governance. Ideally, a PIA is completed by information system stakeholders (the governance group) as part of a strategic planning process and in collaboration with the agency's legal counsel, record managers, those responsible for data privacy, those responsible for freedom of information responses, and system security personnel.

The completed PIA is then submitted to the information system's governing/decision-making body. PIA results will show decision makers which policies are needed or any other work that might be necessary. In smaller organizations or information systems efforts, PIA responsibilities may belong to an individual rather than to a group; nevertheless, smaller agencies may still wish to include stakeholders and other individuals from outside their agencies to assist in PIA preparation. They can identify privacy issues and suggest ways to mitigate them. Interested and/or affected parties to supplement internal agency resources could include:

- Privacy advocates
- · Private/public records managers
- · Civil liberties organizations
- Elected officials
- Legislative research staff
- IT associations
- Other justice IT professionals
- Prosecutors
- Public defenders
- Judges
- Corrections, probation, and parole professionals

There may be other interested groups in addition to those listed above, such as public safety-minded local businesses, that could provide technical resources. A local hospital or medical provider may have a Health Insurance Portability and Accountability (HIPAA) expert whose knowledge in protecting health information could be useful in assessing your system's privacy implications. If no local civil liberties groups or public defenders are available, nonprofit organizations with outreach efforts around social justice issues, such as local churches and faith communities, could assist. In addition to gaining valuable expertise, allowing stakeholders to participate in the PIA preparation process demonstrates an agency's commitment to inclusiveness and openness. Ultimately, the PIA process should be as inclusive as possible to address the perspectives of members of the public who may be affected by the system. Including stakeholders in your review process gives you an opportunity to address their privacy concerns and may even eliminate some.

# A Note About Resources

The authors of this guide acknowledge that, initially, the PIA process may seem too complex or time-intensive for rural agencies and smaller departments that may have limited resources to devote to this task. It is important to remember that in order to adequately analyze agency privacy risks, each question in the template contained in Appendix A will need to be addressed and answered. One way for smaller agencies to do this may be to pool resources for the purpose of completing the PIA. Bringing together individuals from a number of small agencies who each, according to their respective positions and varying responsibilities. utilize the information system being assessed will be helpful in completing the PIA process when none of the agencies have the resources to conduct a comprehensive PIA on their own. If appropriate, the entity may also consider reaching out to local professional associations (for law enforcement, for example, this may be sheriffs or police chiefs associations) or other organizations for assistance.

Ultimately, it is the responsibility of the governing body in a multiorganizational effort or of the agency executive in a smaller initiative to address the risks revealed by the PIA. These leaders will then determine whether the risks are acceptable, can be mitigated via policy development, or could result in a decision not to move forward with the project.

# **VIII. PIA Components**

At minimum, a PIA should analyze and describe:

- Information to be collected (e.g., nature and source).
- Why information is being collected (e.g., to determine eligibility).
- Intended use of the information (e.g., to verify existing data).
- With whom the information will be shared (e.g., another agency for a specified programmatic purpose).
- What opportunities individuals have to decline to provide information (i.e., where providing information is voluntary) or to consent to particular uses of the information (other than required or authorized uses) and how individuals can grant consent. (Note: This is of particular importance, since collection of criminal justice data is often not voluntary or provided with consent.)
- How the information will be secured.

### IX. PIA Outcome

A completed PIA should:

- Identify privacy, civil rights, and civil liberties vulnerabilities and risks for stakeholders, owners, entity heads, and others accountable for a system's operation.
- Include a summary of mitigating actions to address identified privacy risks. Ideally, the individual completing the PIA should have the authority to direct mitigation steps, not just to recommend changes after the fact. A PIA that states risk and describes what will be done in the future to mitigate it is a statement of poor privacy policy implementation and of a hope to improve. A PIA stating that identified privacy risks were mitigated along the way demonstrates that privacy was built into the system and was not just a theoretical goal.
- Most important, identify which privacy, civil rights, and civil liberties policies must be developed to avoid, mitigate, or eliminate risk to data maintained in the system.

Stakeholders can share the PIA to engage the public, policymakers, and others in a dialogue about the system, thereby fostering greater public trust. Policies that result from the PIA can include:

- Enhanced security features, such as improved audit capability or enhanced physical security.
- Updated records retention schedule.
- Publication of the purpose statement and privacy policy on the agency Web site or in a state register.
- Audit procedures.
- Challenge processes for data that originates in other systems.

The PIA will ultimately serve as the first step in identifying the privacy implications and vulnerabilities of your information system. It is a road map for developing a thoughtful and comprehensive privacy policy to protect personal and confidential information and will serve the needs of your agency and the public.

# X. Institutionalizing the PIA Process

Conducting a PIA at the state, local, and tribal levels is a best practice that should become a standard component of any strategic planning process aimed at automation and information sharing. As noted previously, the E-Government Act of 2002 requires federal agencies to conduct PIAs of new or significantly modified information systems. Few states have statutory requirements to conduct PIAs, either of new, significantly modified, or existing information systems. If your state is considering institutionalizing a PIA process, model legislation in Appendix C and a governor's executive order in Appendix D provide suggestions for such undertakings.

### A. Social Media

State, local, and tribal entities are turning to social media sites both as a communications tool and as an open source of information to support law enforcement investigative activities. Conducting a PIA on the organization's process, procedures, and intended use of social media helps with the public understanding of the entity's process; determines, for law enforcement and the entity, as a whole, where the privacy risks exist; and also provides useful insights into the planning around the organization's presence on social media. Appendix F outlines resources, including guidance from federal agencies and the International Association of Chiefs of Police (IACP) Center for Social Media, to assist in the use of PIAs for the entity's social media process.

# Federal PIA Example— DHS Conducts PIA, Results in Notice and Redress

The U.S. Department of Homeland Security (DHS), Customs and Border Protection (CBP), conducted a PIA of its Automated Commercial Environment (ACE) System, a program to monitor passage of commodities, materials, crew members, and passengers across U.S. borders.

As a result of the PIA process, participating truck carriers are asked to provide their drivers with notice regarding the collection and use of their information as well as how to seek redress if their records are inaccurate. CBP created a fact sheet to provide drivers with additional notice. See <a href="https://www.udhs.gov/xlibrary/assets/privacy/privacy\_pia\_cbp\_aceitds.pdf">www.udhs.gov/xlibrary/assets/privacy/privacy\_pia\_cbp\_aceitds.pdf</a>.



# Conclusion

As outlined in this guide, the consequences of inadequate or careless data protections are too severe for SLT justice entities to delay assessing the privacy implications and vulnerabilities of their information systems. News stories about agencies that failed to properly protect their data and that let personal and confidential information fall into the wrong hands are all too common. Do not let your entity make the headlines for the wrong reasons; perform a PIA to identify possible privacy risks associated with the entity's information sharing system.

# I. Where to Turn for More Information

Once the PIA is complete, entities are encouraged to refer to resources for Stage 3—"Develop the Privacy Policy" in the Privacy Program Cycle for tools to assist in the policy development process. For more information on all of the privacy resources available for each stage of a Privacy Program Cycle, refer to DOJ's *Global Privacy Resources*, available at <a href="https://www.it.ojp.gov/privacy">www.it.ojp.gov/privacy</a>.

For more information on the development of this and other Global privacy resources, as well as to request printed copies, please send the request via e-mail to <a href="GLOBAL@iir.com">GLOBAL@iir.com</a>.



The PIA Guide was developed through a collaborative effort of the Global Privacy and Information Quality Working Group (GPIQWG) of the U.S. Department of Justice's (DOJ) Global Justice Information Sharing Initiative (Global). Global serves as a Federal Advisory Committee (FAC) and advises the U.S. Attorney General on justice information sharing and integration initiatives. Global promotes standards-based electronic information exchange to provide justice and public safety communities with timely, accurate, complete, and accessible information in a secure and trusted environment. For more information on Global, refer to: www.it.ojp.gov/global.

Global supports the initiatives of DOJ and aids Global member organizations and the people they serve through a series of important collaborative efforts. These include the



facilitation of Global working groups. GPIQWG is one of five Global working groups and is a cross-functional, multidisciplinary body composed of privacy and SLT and federal justice representatives covering critical topics such as intelligence, biometrics, information quality, privacy, civil rights, and civil liberties.

# III. About GPIQWG

GPIQWG assists government entities, institutions, and other justice agencies in ensuring that PII is appropriately collected, used, maintained, and disseminated within evolving integrated justice information systems. For more information on GPIQWG, refer to <a href="https://www.it.ojp.gov/gpiqwg">www.it.ojp.gov/gpiqwg</a>.

GPIQWG developed this guide and template as a practical hands-on tool to assist SLT justice entities in performing Privacy Impact Assessments. Through this effort, SLT entities can ensure that privacy risks are identified and policies can be developed to address these risks. To learn more about privacy-related resources developed by Global, refer to <a href="https://www.it.oip.gov/privacy">www.it.oip.gov/privacy</a>.

# Appendix A—Privacy Impact Assessment Template

# Instructions for Completing the Privacy Impact Assessment—PIA Template Column Headings

The following information is provided to assist individuals in performing the PIA.

**Template Section**—PIA questions are grouped into sections of related policy concepts that mirror the framework of the *Privacy, Civil Rights, and Civil Liberties Policy Development Template for State, Local, and Tribal Justice Entities* (SLT Policy Development Template), used to draft the entity privacy policy. Structuring the questions in this format prepares the practitioner performing the PIA for the next step, applying this information to the privacy policy.



PIA Questions—Pose questions for response or action.

**Suggested Respondent(s)**—General list of individuals (or roles) within the entity who are recommended to answer or contribute to the answer to the particular question. Other appropriate positions may be added or substituted as needed.

**Entity Administrator:** The chief executive officer or chief operations officer of the agency or organization. This could also be a department or division head over a particular organizational unit responsible for data collected and shared via an information exchange.

**System Administrator:** The chief information officer or other senior official responsible for overseeing the overall IT functions of an agency or organization.

**Data Privacy Officer/Legal Counsel:** The agency or organization privacy officer or attorney responsible for ensuring that the entity complies with all relevant privacy laws and policies. This should be the person who acts as the senior policy advisor on overall privacy policy, including legislative language, regulations, and other nonregulatory guidance related to or including privacy, confidentiality, or data security.

**Technical/Systems Security Staff:** The agency or organization staff person(s) responsible for implementing the technical enforcement of all relevant privacy and security policies (e.g., user authentication, access control, audit logs, firewalls, encryption).

**Answer**—The respondent(s) respond(s) to each question, as appropriate:

- Yes Fully meets requirement
- No Does not meet requirement
- Incomplete Partially meets requirement
- N/A Does not apply

**Assessment of Risk**—Make a judgment as to the likelihood, severity, and risk tolerance level of the privacy risk.<sup>6</sup> Recommended guidelines:

### Likelihood that risk will occur

**Remote:** The risk probably will not occur because the risk would be difficult to realize, or there are solid means in place to limit the risk appropriately.

**Possible:** The risk has a chance of occurring, but it may be difficult or there are policies or procedures in place to help avoid the risk.

**Likely:** Because of conditions and capabilities, the risk is likely to occur.

### Severity of identified risk

**Low:** The risk is manageable through planning and action, and the impacts generally are minimal.

**Medium:** The risk will be mitigated through planning and action. If it occurs, it will still have some impact on more important areas of concern.

**High:** The risk will have serious impacts; without extensive planning and action, its consequences would be severe.

### Your tolerance for that risk

**Avoidance:** Avoidance is often used for risks that have the capacity for negative impact but have little known recourse. In privacy projects, a decision to avoid risks often means a decision not to let your agency put itself in a situation wherein it could incur the risk. Therefore, your decision would also be to avoid the cause of the risk.

**Assume:** The decision to assume a risk means accepting the risk as is and not implementing any policies or procedures to lessen it. This is often the decision in cases where the risk is so minimal and of such limited impact, should it occur, that the cost of implementing a mechanism to minimize or reduce it would be far greater than the agency's concern.

Guide to Conducting Privacy Impact Assessments for State, Local, and Tribal Justice Entities

For more about risk assessment, see Law Enforcement Tech Guide for Information Technology Security: How to Assess Risk and Establish Effective Policies, prepared by SEARCH, The National Consortium for Justice Information and Statistics, and published by the Office of Community Oriented Policing Services, U.S. Department of Justice. Available at <a href="https://www.search.org/files/pdf/ITSecTechGuide.pdf">www.search.org/files/pdf/ITSecTechGuide.pdf</a>.

**Mitigate:** This is the most common decision to make for identified risks: to implement policies, procedures, and other controls to limit the risk to an acceptable level.

**Transfer:** Transfer the responsibility for a system or the risk itself to another party that can better accept and deal with the risk and/or that has the resources necessary to properly mitigate the risk.

- In the Corrective Action/Remediation column, record the corrective action or recommendation that your initiative will take to mitigate the identified risk.
- In the Assessment of Risk column, record the priority level of the risk: either 1 (high priority), 2 (moderate priority), or 3 (lowest priority).

Corrective Action/Remediation/Location—If the answer to the PIA question is "No" or "Incomplete," then respond in the Corrective Action/Remediation column as to what steps will be taken to respond to this requirement and who will be responsible for taking the necessary action(s).

If the answer to the PIA question is "Yes," then respond in the Corrective Action/ Remediation column as to where the necessary information can be located to be included or referenced in the entity's privacy, civil rights, and civil liberties policy.



# **PIA Cover Page**

Information Sharing System or Exchange(s) Assessed:			
System Names:			
Purpose:			
Assessment Date(s):			
Organizations/Entities Involved:	Assessors (Entity Representatives):		
Project Manager:			
Final PIA Submitted to:			
Date Submitted:			
Approved by:			
Approval Date:			

Template Section	PIA Questions	Suggested Respondent(s)
A. Purpose Specification	Is there a written mission statement for the entity?	Entity Administrator
	Is there a written purpose statement for collecting personally identifiable information (PII)? Include all types.	Entity Administrator Data Privacy Officer/ Legal Counsel
	Does the entity's mission statement support the purpose for collecting PII?	Entity Administrator Data Privacy Officer/ Legal Counsel
3. Policy Applicability and Legal Compliance	Does the entity have legal authority for collecting, creating, storing, accessing, receiving, and sharing or viewing data? If so, include citation(s), if applicable.	System Administrator OR Data Privacy Officer/ Legal Counsel
	Will all individuals with physical or logical access to the entity information be subject to the privacy policy?	System Administrator OR Data Privacy Officer/ Legal Counsel
	How does the entity plan to provide the privacy policy to personnel, participating users, and individual users (for example, in print, online)?	System Administrator
	Will the entity require all individuals with physical or logical access to acknowledge receipt of the policy and agree to comply with the policy? (In writing or online?)	System Administrator
	5. Will the entity require that individuals with physical or logical access and information-originating and user agencies be in compliance with all applicable constitutional and statutory laws protecting privacy, civil rights, and civil liberties in the gathering and collection, use, analysis, retention, destruction, sharing, disclosure, and dissemination of information?	System Administrator OR Data Privacy Officer/ Legal Counsel
	Note: These laws, statutes, and regulations will be cited in the privacy policy.	
	Is a privacy notice required by law before data is collected, where appropriate (usually limited to health records)?	System Administrator OR Data Privacy Officer/ Legal Counsel

Answer (Yes, No, Incomplete, or N/A)	Assessment of Risk	Corrective Action/ Remediation/Location
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Template Section	PIA Questions	Suggested Respondent(s)
C. Governance and Oversight	Is primary responsibility for the entity's overall operation—including the information systems, information collection and retention procedures, coordination of personnel, and enforcement of the privacy policy—assigned to one or more individuals?	System Administrator OR Data Privacy Officer/Legal Counsel
	Will the entity designate and train a privacy officer to handle reported errors and violations and oversee the implementation of privacy protections?	System Administrator
	Will the entity assign responsibility for ensuring that enforcement procedures and sanctions for noncompliance with the privacy policy are adequate and enforced?	Entity Administrator
D. Information	Has the entity identified the information it will seek, collect, retain, share, disclose, or disseminate?	System Administrator OR Data Privacy Officer/Legal Counsel
	Does the entity apply labels to information based on legal or policy restrictions or information sensitivity to indicate to authorized users how to handle the information?	Entity Administrator OR Data Privacy Officer/Legal Counsel OR Technical/ Systems Security Staff
	3. Does the entity categorize information based on its type (for example, tips and leads, suspicious activity reports, criminal history, intelligence information, case records, conditions of supervision, case progress), usability, and quality?	Entity Administrator OR Data Privacy Officer/Legal Counsel OR Technical/ Systems Security Staff
1/4/5	4. Does the entity require certain basic descriptive information to be associated with each record, data set, or system of records containing PII (for example, source, originating entity, collection date, and contact information)?	System Administrator OR Data Privacy Officer/Legal Counsel OR Technical/ Systems Security Staff
	Is personal information obtained with the knowledge or consent of the data subject, if appropriate?	System Administrator
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Template Section	PIA Questions	Suggested Respondent(s)
E. Acquiring and Receiving Information	Are there applicable state and federal constitutional provisions and statutes that govern or specify the techniques and methods the entity may employ when seeking and receiving information?  Note: These laws, statutes, and regulations will be cited.	System Administrator OR Data Privacy Officer/Legal Counsel
	in the privacy policy.	
	2. Does the entity (if operational, conducting investigations) adhere to a policy regarding the investigative techniques to be followed when acquiring information (for example, an intrusion-level statement)?	System Administrator OR Data Privacy Officer/Legal Counsel
	Do agencies that access your entity's information and/or share information with your entity ensure that they will adhere to applicable law and policy?	System Administrator OR Data Privacy Officer/Legal Counsel
	4. Does the entity contract with commercial databases and, if so, does the entity ensure that the commercial database entity is in legal compliance in its information-gathering techniques?	System Administrator OR Data Privacy Officer/Legal Counsel
F. Information Quality Assurance	Has the entity established procedures and processes to ensure the quality (for example, accurate, complete, current, verifiable, and reliable) of the information it collects and maintains, including procedures for responding to alleged or suspected errors or deficiencies (for example, correction or destruction)?	System Administrator OR Data Privacy Officer/Legal Counsel
	2. Does the entity apply labels (or ensure that the originating agency has applied labels) to the information regarding its level of quality (for example, accurate, complete, current, verifiable, and reliable)?	System Administrator OR Data Privacy Officer/Legal Counsel OR Technical/ Systems Security Staff
	Does the entity review the quality of the information it originates to identify data that may be inaccurate or incomplete?	System Administrator OR Data Privacy Officer/Legal Counsel
	When information that is received from or provided to another agency is determined to be inaccurate or incomplete, does the entity notify the originating or recipient agency?	System Administrator OR Data Privacy Officer/Legal Counsel
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Template Section	PIA Questions	Suggested Respondent(s)
G. Collation and Analysis	Is there a policy stating the purpose for which information is analyzed and specifying who is authorized (position/title, credentials, etc.) to analyze information?	System Administrator OR Data Privacy Officer/ Legal Counsel
	2. Has the entity defined what information can be analyzed?	System Administrator OR Data Privacy Officer/ Legal Counsel
H. Merging Records	Does the entity identify who is authorized (position/title, credentials, clearance level[s], etc.) to merge records?	System Administrator OR Data Privacy Officer/ Legal Counsel OR Technical/Systems Security Staff
	Does the entity define matching criteria for merging information from multiple records allegedly about the same individual (e.g., sufficient identifying information beyond "name")?	System Administrator OR Data Privacy Officer/ Legal Counsel OR Technical/Systems Security Staff
	If the criteria specified above are not met, does the entity have a procedure for partial matches?  Note: If the agency or exchange does not merge records that have partial matches, the policy should state this.	System Administrator OR Data Privacy Officer/ Legal Counsel OR Technical/Systems Security Staff

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Answer (Yes, No, Incomplete, or N/A)	Assessment of Risk	Corrective Action/ Remediation/Location
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Template Section	PIA Questions	Suggested Respondent(s)
J. Redress J.1 Disclosure	Disclosure  1. If required by law or policy, has the entity established procedures for disclosing information to an individual about whom information has been gathered (for example, proof of identity, fingerprints)?	System Administrator OR Data Privacy Officer/ Legal Counsel
	Are there conditions under which an entity will not disclose information to an individual about whom information has been gathered?  Note: The privacy policy will cite applicable legal authority for each stated basis for denial.	System Administrator OR Data Privacy Officer/ Legal Counsel
	3. If the entity did not originate the information and does not have the right to disclose it, are there circumstances in which the entity will either refer the individual to the agency originating the information or notify the originating agency of the request?	System Administrator OR Data Privacy Officer/ Legal Counsel
J.2. Corrections	Corrections  1. Has the entity established procedures for handling individuals' requests for correction involving information the entity has disclosed and can change because it originated the information?	System Administrator OR Data Privacy Officer/ Legal Counsel
J.3 Appeals	Appeals  1. If requests for disclosure or corrections are denied, does the entity have established procedures for appeal?	System Administrator OR Data Privacy Officer/ Legal Counsel
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Template Section	PIA Questions	Suggested Respondent(s)
. Security Safeguards	Does the agency or exchange have a designated security officer?	Entity Administrator OR Data Privacy Officer/Leg Counsel OR Technical/ Systems Security Staff
	<ol> <li>Does the entity have physical, procedural, and technical safeguards for ensuring the security of its data?</li> <li>Note: The privacy policy will describe how information will be protected from unauthorized access, modification, theft, or sabotage (whether internal or external) resulting from natural or human-caused disasters or intrusions with, for example, procedures, practices, system protocols, use of software, information technology tools, and physical security measures.</li> </ol>	Entity Administrator OR Data Privacy Officer/Leg Counsel OR Technical/ Systems Security Staff
	Is information stored in a secure format and a secure environment?	Entity Administrator OR Data Privacy Officer/Leg Counsel OR Technical/ Systems Security Staff
	Does the entity utilize watch logs to maintain audit trails of requested and disseminated information, and do logs identify the user initiating the query?	Entity Administrator OR Data Privacy Officer/Leg Counsel OR Technical/ Systems Security Staff
	Does the entity have established procedures for adhering to data breach notification laws or policies?	Entity Administrator OR Data Privacy Officer/Leg Counsel OR Technical/ Systems Security Staff
Information Retention and Destruction	Does the entity have a records retention and destruction policy (including methods for removing or destroying information)?	System Administrator OF Data Privacy Officer/Leg Counsel
	Does the entity have a review schedule for validating or purging information?	System Administrator OF Data Privacy Officer/Leg Counsel
	Will there be a periodic review of collected data to make sure they are still needed? If so, include the review schedule.	System Administrator

	Answer (Yes, No, Incomplete, or N/A)	Assessment of Risk	Corrective Action/ Remediation/Location
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Template Section	PIA Questions	Suggested Respondent(s)
M. Accountability and Enforcement M.1 Information System Transparency	Information System Transparency  1. Does the entity have a point of contact (position/title) for handling inquiries or complaints?	System Administrator OR Data Privacy Officer/ Legal Counsel
	Will the privacy policy be available on the entity's public Web site?	System Administrator OR Data Privacy Officer/ Legal Counsel
/I.2 Accountability	Accountability  1. Are there procedures and practices the entity follows to enable evaluation of user compliance with system requirements and applicable law, as well as its privacy policy, when established?	System Administrator OR Data Privacy Officer/Legal Counsel OR Technical/ Systems Security Staff
	Is there an established mechanism for personnel to report errors and suspected or confirmed violations of policies related to protected information?	System Administrator OR Data Privacy Officer/ Legal Counsel
M.3 Enforcement	Enforcement  1. Has the entity established procedures for enforcement (sanctions) if an agency or authorized user is suspected of being or has been found to be in noncompliance with the laws and policies, including the entity's privacy policy, when established?	System Administrator OR Data Privacy Officer/ Legal Counsel
N. Training	Will the entity require any individual having physical or logical access to entity information to participate in training programs regarding the implementation of and adherence to the privacy policy?	System Administrator OR Data Privacy Officer/ Legal Counsel
	Will the entity's privacy training program cover the purpose of the policy, substance and intent of the provisions of the policy, impact of infractions, and possible penalties for violations?	System Administrator OR Data Privacy Officer/ Legal Counsel
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# **Appendix B—Glossary of Terms and Definitions**

The following list of primary terms and definitions is provided for further understanding of this topic.

**Access**—Data access is being able to get to (usually having permission to use) particular data on a computer. Web access means having a connection to the World Wide Web through an access provider or an online service provider. Data access is usually specified as read-only and read/write access.

With regard to the Information Sharing Environment (ISE) (see term within this glossary), access refers to the business rules, means, and processes by and through which ISE participants obtain terrorism-related information, to include homeland security information, terrorism information, and law enforcement information acquired in the first instance by another ISE participant.

**Access Control**—The mechanisms for limiting access to certain information based on a user's identity and membership in various predefined groups. Access control can be mandatory, discretionary, or role-based.

**Acquisition—**The means by which an Information Sharing Environment (ISE) (see term within this glossary) participant obtains information through the exercise of its authorities; for example, through human intelligence collection or from a foreign partner. For the purposes of this definition, acquisition does not refer to the obtaining of information widely available to other ISE participants through, for example, news reports or to the obtaining of information shared with them by another ISE participant who originally acquired the information.

**Agency—**A participating agency that accesses, contributes, and/or shares information in the [name of entity]'s justice information system.

**Audit Trail**—A generic term for recording (logging) a sequence of activities. In computer and network contexts, an audit trail tracks the sequence of activities on a system, such as user log-ins and log-outs. More expansive audit trail mechanisms would record each user's activity in detail—what commands were issued to the system, what records and files were accessed or modified, etc.

Audit trails are a fundamental part of computer security, used to trace (albeit usually retrospectively) unauthorized users and uses. They can also be used to assist with information recovery in the event of a system failure.

**Authentication**—The process of validating the credentials of a person, computer process, or device. Authentication requires that the person, process, or device making the request provide a credential that proves it is what or who it says it is. Common forms of credentials are digital certificates, digital signatures, smart cards, biometrics data, and a combination of user names and passwords. See Biometrics.

**Authorization**—The process of granting a person, computer process, or device access to certain information, services, or functionality. Authorization is derived from the identity of the person, computer process, or device requesting access that is verified through authentication. See Authentication.

**Biometrics**—Biometrics methods can be divided into two categories: physiological and behavioral. Implementations of the former include face, eye (retina or iris), finger (fingertip, thumb, finger length, or pattern), palm (print or topography), and hand geometry. The latter includes voiceprints and handwritten signatures.

**Center—**Refers to the [name of entity] and all participating state entities of the [name of entity].

**Civil Liberties**—Fundamental individual rights, such as freedom of speech, press, or religion; due process of law; and other limitations on the power of the government to restrain or dictate the actions of individuals. They are the freedoms that are guaranteed by the Bill of Rights—the first ten Amendments to the Constitution of the United States. Civil liberties offer protection to individuals from improper government action and arbitrary governmental interference. Generally, the term "civil rights" involves positive (or affirmative) government action, while the term "civil liberties" involves restrictions on government.

**Civil Rights—**The term "civil rights" is used to imply that the state has a role in ensuring that all citizens have equal protection under the law and equal opportunity to exercise the privileges of citizenship regardless of race, religion, gender, or other characteristics unrelated to the worth of the individual. Civil rights are, therefore, obligations imposed on government to promote equality. Specifically, they are the rights to personal liberty guaranteed to all United States citizens by the Thirteenth and Fourteenth Amendments and by acts of Congress.

**Computer Security—**The protection of information assets through the use of technology, processes, and training.

**Confidentiality**—Closely related to privacy but not identical. It refers to the obligations of individuals and institutions to use information under their control appropriately once it has been disclosed to them. One observes rules of confidentiality out of respect for and to protect and preserve the privacy of others. See also Privacy.

**Credentials**—Information that includes identification and proof of identification that is used to gain access to local and network resources. Examples of credentials are user names, passwords, smart cards, and certificates.

**Criminal Intelligence Information**—Information deemed relevant to the identification of and the criminal activity engaged in by an individual who or organization that is reasonably suspected of involvement in criminal activity. Criminal intelligence records are maintained in a criminal intelligence system according to 28 CFR Part 23.

**Data**—Inert symbols, signs, descriptions, or measures; elements of information.

**Data Breach**—The unintentional release of secure information to an untrusted environment. This may include incidents such as theft or loss of digital media—including computer tapes, hard drives, or laptop computers containing such media—upon which such information is stored unencrypted; posting such information on the World Wide Web or on a computer otherwise accessible from the Internet without proper information security precautions; transfer of such information to a system that is not completely open but is not appropriately or formally accredited for security at the approved level, such as unencrypted e-mail; or transfer of such information to the information systems of a possibly hostile entity or environment where it may be exposed to more intensive decryption techniques.

**Data Protection**—Encompasses the range of legal, regulatory, and institutional mechanisms that guide the collection, use, protection, and disclosure of information.

**Disclosure—**The release, transfer, provision of access to, sharing, publication, or divulging of personal information in any manner—electronic, verbal, or in writing—to an individual, entity, or organization outside the entity that collected it. Disclosure is an aspect of privacy, focusing on information which may be available only to certain people for certain purposes but which is not available to everyone.

**Electronically Maintained**—Information stored by a computer or on any electronic medium from which the information may be retrieved by a computer, such as electronic memory chips, magnetic tape, magnetic disk, or compact disc optical media.

**Electronically Transmitted**—Information exchanged with a computer using electronic media, such as the movement of information from one location to another by magnetic or optical media, or transmission over the Internet, intranet, extranet, leased lines, dial-up lines, private networks, telephone voice response, or faxback systems. It does not include faxes, telephone calls, video teleconferencing, or messages left on voicemail.

**Entity—**The [name of entity] that is the subject and owner of the privacy policy.

Fair Information Principles—The Fair Information Principles (FIPs) are contained within the Organisation for Economic Co-operation and Development's (OECD) *Guidelines on the Protection of Privacy and Transborder Flows of Personal Data*. These were developed around commercial transactions and the transborder exchange of information; however, they do provide a straightforward description of underlying privacy and information exchange principles and a simple framework for the legal analysis that needs to be done with regard to privacy in integrated justice systems. Some of the individual principles may not apply in all instances of an integrated justice system.

#### The eight FIPs are:

- Collection Limitation Principle
- Data Quality Principle
- Purpose Specification Principle
- Use Limitation Principle
- Security Safeguards Principle
- Openness Principle
- Individual Participation Principle
- Accountability Principle

**Firewall**—A security solution that segregates one portion of a network from another portion, allowing only authorized network traffic to pass through according to traffic-filtering rules.

**General Information or Data**—Information that may include records, documents, or files pertaining to law enforcement operations, such as computer-aided dispatch (CAD) data, incident data, and management information. Information that is maintained in a records

management system, CAD system, etc., for statistical/retrieval purposes. Information may be either resolved or unresolved. The record is maintained according to statute, rule, or policy.

Homeland Security Information—As defined in Section 892(f)(1) of the Homeland Security Act of 2002 and codified at 6 U.S.C. § 482(f)(1), homeland security information means any information possessed by a federal, state, or local entity that (a) relates to a threat of terrorist activity; (b) relates to the ability to prevent, interdict, or disrupt terrorist activity; (c) would improve the identification or investigation of a suspected terrorist or terrorist organization; or (d) would improve the response to a terrorist act.

**Identification**—A process whereby a real-world entity is recognized and its identity established. Identity is operationalized in the abstract world of information systems as a set of information about an entity that uniquely differentiates it from other similar entities. The set of information may be as small as a single code, specifically designed as an identifier, or a collection of data, such as a given and family name, a date of birth, and an address. An organization's identification process consists of the acquisition of the relevant identifying information.

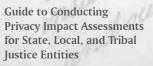
**Individual Responsibility—**Because a privacy notice is not self-implementing, an individual within an organization's structure also must be assigned responsibility for enacting and implementing the notice.

**Information**—Includes any data about people, organizations, events, incidents, or objects, regardless of the medium in which it exists. Information received by law enforcement entities can be categorized into four general areas: general data, including investigative information; tips and leads data; suspicious activity reports; and criminal intelligence information.

**Information Quality—**Refers to various aspects of the information and the accuracy and validity of the actual values of the data, data structure, and database/data repository design. Traditionally, the basic elements of information quality have been identified as accuracy, completeness, currency, reliability, and context/meaning. Today, information quality is being more fully described in multidimensional models, expanding conventional views of the topic to include considerations of accessibility, security, and privacy.

Information Sharing Environment (ISE)—In accordance with Section 1016 of the Intelligence Reform and Terrorism Prevention Act of 2004 (IRTPA), as amended, the ISE is a conceptual framework composed of the policies, procedures, and technologies linking the resources (people, systems, databases, and information) of state, local, and tribal (SLT) entities; federal agencies; and the private sector to facilitate terrorism-related information sharing, access, and collaboration. Consistent with Presidential Guideline 5, the U.S. Attorney General, the U.S. Department of Justice (DOJ), and the Director of National Intelligence (DNI)—in coordination with the Program Manager for the ISE (PM-ISE) and the heads of federal departments and agencies that possess or use intelligence or other terrorism-related information—developed privacy guidelines for the ISE, titled *Guidelines to Ensure That the Information Privacy and Other Legal Rights of Americans Are Protected in the Development and Use of the Information Sharing Environment* (ISE Privacy Guidelines). The ISE Privacy Guidelines describe the means by which federal departments and agencies participating in the ISE will protect privacy and civil liberties in the development and operation of the ISE.

Information Sharing Environment (ISE) Suspicious Activity Report (SAR) (ISE-SAR)—A SAR that has been determined, pursuant to a two-step process established in the ISE-SAR Functional Standard, to have a potential terrorism nexus (i.e., to be reasonably indicative of criminal activity associated with terrorism). Refer to Information Sharing Environment (ISE) within this glossary.



**Intelligence-Led Policing (ILP)**—A process for enhancing law enforcement entity effectiveness toward reducing crimes, protecting community assets, and preparing for responses. ILP provides law enforcement entities with an organizational framework to gather and use multisource information and intelligence to make timely and targeted strategic, operational, and tactical decisions.

**Invasion of Privacy**—Intrusion on one's solitude or into one's private affairs, public disclosure of embarrassing private information, publicity that puts one in a false light to the public, or appropriation of one's name or picture for personal or commercial advantage. See also Right to Privacy.

**Law**—As used by this policy, "law" includes any local, state, or federal constitution, statute, ordinance, regulation, executive order, policy, or court rule, decision, or order as construed by appropriate local, state, or federal officials or entities.

Law Enforcement Information—For purposes of the Information Sharing Environment (ISE) (see term within this glossary), law enforcement information means any information obtained by or of interest to a law enforcement entity or official that is both (a) related to terrorism or the security of our homeland and (b) relevant to a law enforcement mission, including but not limited to information pertaining to an actual or potential criminal, civil, or administrative investigation or a foreign intelligence, counterintelligence, or counterterrorism investigation; assessment of or response to criminal threats and vulnerabilities; the existence, organization, capabilities, plans, intentions, vulnerabilities, means, methods, or activities of individuals or groups involved or suspected of involvement in criminal or unlawful conduct or assisting or associated with criminal or unlawful conduct; the existence, identification, detection, prevention, interdiction, or disruption of or response to criminal acts and violations of the law; identification, apprehension, prosecution, release, detention, adjudication, supervision, or rehabilitation of accused persons or criminal offenders; and victim/witness assistance.

**Lawful Permanent Resident**—A foreign national who has been granted the privilege of permanently living and working in the United States.

**Least Privilege Administration**—A recommended security practice in which every user is provided with only the minimum privileges needed to accomplish the tasks he or she is authorized to perform.

**Logs**—A necessary part of an adequate security system because they are needed to ensure that data is properly tracked and that only authorized individuals are getting access to the data. See also Audit Trail.

**Maintenance of Information**—Applies to all forms of information storage. This includes electronic systems (for example, databases) and nonelectronic storage systems (for example, filing cabinets). To meet access requirements, an organization is not required to create new systems to maintain information or to maintain information beyond a time when it no longer serves an organization's purpose.

**Metadata**—In its simplest form, metadata is information (data) about information; specifically, information about a particular aspect of the collected information. An item of metadata may describe an individual content item or a collection of content items. Metadata is used to facilitate the understanding, use, and management of information. The metadata required for this will vary based on the type of information and the context of use.

**Need to Know—**As a result of jurisdictional, organizational, or operational necessities, access to sensitive information or intelligence is necessary for the conduct of an individual's official duties as part of an organization that has a right to know the information in the performance of a law enforcement, homeland security, or counterterrorism activity, such as to further an investigation or meet another law enforcement requirement.

**Nonrepudiation—**A technique used to ensure that someone performing an action on a computer cannot falsely deny that he or she performed that action. Nonrepudiation provides undeniable proof that a user took a specific action, such as transferring money, authorizing a purchase, or sending a message.

**Originating Entity**—The entity or organizational entity that documents information or data, including source entities that document SAR (and, when authorized, ISE-SAR) information that is collected by an entity. Refer to Information Sharing Environment (ISE) within this glossary.

**Participating Entity**—An organizational entity that is authorized to access or receive and use entity information and/or intelligence databases and resources for lawful purposes through its authorized individual users.

**Permissions**—Authorization to perform operations associated with a specific shared resource, such as a file, directory, or printer. Permissions must be granted by the system administrator to individual user accounts or administrative groups.

**Personal Data**—Any information that relates to an identifiable individual (or data subject). See also Personally Identifiable Information.

**Personal Information**—Information that can be used, either alone or in combination with other information, to identify individual subjects suspected of engaging in criminal activity, including terrorism. See also Personally Identifiable Information.

**Personally Identifiable Information—**One or more pieces of information that, when considered together or in the context of how the information is presented or gathered, are sufficient to specify a unique individual. The pieces of information can be:

- Personal characteristics (such as height, weight, gender, sexual orientation, date
  of birth, age, hair color, eye color, race, ethnicity, scars, tattoos, gang affiliation,
  religious affiliation, place of birth, mother's maiden name, distinguishing features,
  and biometrics information, such as fingerprints, DNA, and retinal scans).
- A unique set of numbers or characters assigned to a specific individual (including name, address, phone number, social security number, e-mail address, driver's license number, financial account or credit card number and associated PIN number, Integrated Automated Fingerprint Identification System [IAFIS] identifier, or booking or detention system number).
- Descriptions of event(s) or points in time (for example, information in documents such as police reports, arrest reports, and medical records).
- Descriptions of location(s) or place(s) (including geographic information systems [GIS] locations, electronic bracelet monitoring information, etc.).

**Persons**—Executive Order 12333 defines "United States persons" as United States citizens, aliens known by the intelligence entity concerned to be permanent resident aliens, an unincorporated association substantially composed of United States citizens or permanent resident aliens, or a corporation incorporated in the United States, except for a corporation directed and controlled by a foreign government or governments. For the Intelligence Community and for domestic law enforcement entities, "persons" means United States citizens and lawful permanent residents.

**Privacy**—Individuals' interests in preventing the inappropriate collection, use, and release of personal information. Privacy interests include privacy of personal behavior, privacy of personal communications, and privacy of personal data. Other definitions of privacy include the capacity to be physically left alone (solitude); to be free from physical interference, threat, or unwanted touching (assault, battery); or to avoid being seen or overheard in particular contexts.

**Privacy Policy**—A printed, published statement that articulates the policy position of an organization on how it handles the personal information that it gathers and uses in the normal course of business. The policy should include information relating to the processes of information collection, analysis, maintenance, dissemination, and access. The purpose of the privacy policy is to articulate that the entity will adhere to those legal requirements and entity policy determinations that enable gathering and sharing of information to occur in a manner that protects personal privacy interests. A well-developed and implemented privacy policy uses justice entity resources wisely and effectively; protects the entity, the individual, and the public; and promotes public trust.

**Privacy Protection**—A process of maximizing the protection of privacy, civil rights, and civil liberties when collecting and sharing information in the process of protecting public safety and public health.

**Protected Information**—Personal data about individuals that is subject to information privacy or other legal protections by law, including the U.S. Constitution and the [insert name of state] Constitution; applicable federal statutes and regulations, such as civil rights laws and 28 CFR Part 12; applicable state and tribal constitutions; and applicable state, local, and tribal laws and ordinances. Protection may also be extended to organizations by center policy or state, local, or tribal law.

#### Public—Public includes:

- Any person and any for-profit or nonprofit entity, organization, or association.
- Any governmental entity for which there is no existing specific law authorizing access to the entity's information.
- Media organizations.
- Entities that seek, receive, or disseminate information for whatever reason, regardless of whether it is done with the intent of making a profit, and without distinction as to the nature or intent of those requesting information from the entity or participating entity.

## Public does not include:

- Employees of the entity or participating entity.
- People or entities, private or governmental, which assist the entity in the operation of the justice information system.
- Public entities whose authority to access information gathered and retained by the entity is specified in law.

**Public Access**—Relates to what information can be seen by the public; that is, information whose availability is not subject to privacy interests or rights.

**Record**—Any item, collection, or grouping of information that includes personally identifiable information and is maintained, collected, used, or disseminated by or for the collecting entity or organization.

**Redress**—Laws, policies, and procedures that address public entity responsibilities with regard to access/disclosure and correction of information and the handling of complaints from persons regarding protected information about them which is under the entity's control and which is exempt from disclosure and not disclosed to the individual to whom the information pertains.

**Repudiation—**The ability of a user to deny having performed an action that other parties cannot prove otherwise. For example, a user who deleted a file can successfully deny doing so if no mechanism (such as audit files) can contradict that claim.

Retention—Refer to Storage.

**Right to Know**—Based on having legal authority or responsibility or pursuant to an authorized agreement, an entity or organization is authorized to access sensitive information and intelligence in the performance of a law enforcement, homeland security, or counterterrorism activity.

**Right to Privacy**—The right to be left alone, in the absence of some reasonable public interest in gathering, retaining, and sharing information about a person's activities. Invasion of the right to privacy can be the basis for a lawsuit for damages against the person or entity violating a person's privacy.

**Role-Based Access**—A type of access authorization that uses roles to determine access rights and privileges. A role is a symbolic category of users that share the same security privilege.

**Security**—The range of administrative, technical, and physical business practices and mechanisms that aim to preserve privacy and confidentiality by restricting information access to authorized users for authorized purposes. Computer and communications security efforts also have the goal of ensuring the accuracy and timely availability of data for the legitimate user set, as well as promoting failure resistance in the electronic systems overall.

**Source Entity—**The entity or organizational entity that originates SAR (and, when authorized, ISE-SAR) information. See Information Sharing Environment (ISE) Suspicious Activity Report (ISE-SAR) within this glossary.

**Storage—**The place in a computer where data is held in an electromagnetic or optical form for access by a computer processor. There are two general usages:

Storage is frequently used to mean the devices and data connected to the computer through input/output operations—that is, hard disk and tape systems and other forms of storage that do not include computer memory and other in-computer storage. This is probably the most common meaning in the IT industry.

In a more formal usage, storage has been divided into (1) primary storage, which holds data in memory (sometimes called random access memory, or RAM) and other "built-in" devices such as the processor's L1 cache, and (2) secondary storage, which holds data on hard disks, tapes, and other devices requiring input/output operations.

Primary storage is much faster to access than secondary storage because of the proximity of the storage to the processor or because of the nature of the storage devices. On the other hand, secondary storage can hold much more data than primary storage.

With regard to the Information Sharing Environment (ISE), storage (or retention) refers to the storage and safeguarding of terrorism-related information—including homeland security information, terrorism information, and law enforcement information relating to terrorism or the security of our homeland—by both the originator of the information and any recipient of the information.

**Suspicious Activity**—Defined in the ISE-SAR Functional Standard (Version 1.5) as "observed behavior reasonably indicative of preoperational planning related to terrorism or other criminal activity." Examples of suspicious activity include surveillance, photography of sensitive infrastructure facilities, site breach or physical intrusion, cyberattacks, testing of security, etc.

Suspicious Activity Report (SAR)—Official documentation of observed behavior reasonably indicative of preoperational planning related to terrorism or other criminal activity. Suspicious activity report (SAR) information offers a standardized means for feeding information repositories or data analysis tools. Patterns identified during SAR information analysis may be investigated in coordination with the reporting entity and, if applicable, a state or regional entity. SAR information is not intended to be used to track or record ongoing enforcement, intelligence, or investigatory activities, nor is it designed to support interentity calls for service.

**Terrorism Information**—Consistent with Section 1016(a)(4) of the Intelligence Reform and Terrorism Prevention Act of 2004 (IRTPA), all information relating to (a) the existence, organization, capabilities, plans, intentions, vulnerabilities, means of finance or materials support, or activities of foreign **or** international terrorist groups or individuals **or** of domestic groups **or** individuals involved in transnational terrorism; (b) threats posed by such groups or individuals to the United States, United States persons, or United States interests or to those interests of other nations; (c) communications of or by such groups or individuals; or (d) other groups or individuals reasonably believed to be assisting or associated with such groups or individuals.

**Terrorism-Related Information—**In accordance with the Intelligence Reform and Terrorism Prevention Act of 2004 (IRTPA), as amended by the 9/11 Commission Act (August 3, 2007, P.L. 110-53), the ISE facilitates the sharing of terrorism and homeland security information, as defined in IRTPA Section 1016(a)(5) and the Homeland Security Act 892(f)(1) (6 U.S.C. § 482(f) (1)). See also *Information Sharing Environment Implementation Plan* (November 2006) and Presidential Guidelines 2 and 3 (the ISE will facilitate the sharing of "terrorism information," as defined in the IRTPA, as well as the following categories of information to the extent that they do not otherwise constitute "terrorism information": (1) homeland security information as defined in Section 892(f)(1) of the Homeland Security Act of 2002 (6 U.S.C. § 482(f)(1)); and (2) law enforcement information relating to terrorism or the security of our homeland). Such additional information may include intelligence information.

Weapons of mass destruction (WMD) information was defined and included in the definition of "terrorism information" by P.L. 110-53.

Tips and Leads Information or Data—Generally information or uncorroborated reports generated from inside or outside a law enforcement entity that allege or indicate some form of possible criminal activity. Tips and leads are sometimes referred to as suspicious incident report (SIR), suspicious activity report (SAR), and/or field interview report (FIR) information. However, SAR information should be viewed, at most, as a subcategory of tips or leads data. Tips and leads information does not include incidents that do not have a criminal offense attached or indicated, criminal history records, or CAD data. Tips and leads information should be maintained in a secure system, similar to data that rises to the level of reasonable suspicion.

A tip or lead can come from a variety of sources, including, but not limited to, the public, field interview reports, and anonymous or confidential sources. This information may be based on mere suspicion or on a level of suspicion that is less than "reasonable suspicion" and, without further information or analysis, it is unknown whether the information is accurate or useful. Tips and leads information falls between being of little or no use to law enforcement and being extremely valuable, depending on the availability of time and resources to determine its meaning.

**Tribal (entity/nation/government)**—Pertaining to a domestic Native American government recognized by the U.S. Department of the Interior as a federally recognized tribe.

**User**—An individual representing a participating entity who is authorized to access or receive and use an entity's information and intelligence databases and resources for lawful purposes.



## Appendix C—Model Legislation

## **Section 1.100 Purpose**

To ensure that all criminal justice data information systems developed, procured, or significantly modified minimize the risk of inappropriate impacts on the privacy of individuals, the "Data System Privacy Review Act" is enacted.

## **Section 1.200 Definitions**

- a. "Criminal justice agency" has the meaning given provided in Section [insert citation to appropriate state law] and includes courts.
- b. "Information system" includes any technology system or project that collects, maintains, or disseminates personally identifiable data.
- c. "Personally identifiable data" means data from which an individual human being can be uniquely identified including but not limited to:
  - 1. First and last name
  - 2. Physical address
  - 3. E-mail address
  - 4. Telephone number
  - 5. Social security number
  - 6. Credit card information
  - 7. Bank account information
  - 8. Any combination of personal information that could be used to determine an individual's identity
- d. "Privacy Impact Assessment" or "assessment" means answers to a series of questions approved by **[insert authority]** to evaluate how personally identifiable information is collected, stored, protected, shared, and managed by an electronic information system or online collections application.



## **Section 1.300 General Provisions**

- a. A criminal justice agency or court developing, procuring, or significantly modifying an existing information data system containing personally identifiable information shall complete a Privacy Impact Assessment authorized by [insert authority] before the system is implemented.
- b. Completed assessments shall be posted on the criminal justice agency's Web site and maintained in the agency's principal office for four years.
- c. Completed assessments shall be submitted to [insert authority; e.g., chief information officer, chief privacy officer, attorney general's office] for review and approval.
- d. The **[insert authority]** shall report annually on January 15 to the Legislature all of the assessment completed in the prior year.

## **Section 1.400 Penalties**

a. Agencies or courts failing to complete and submit a completed assessment in a timely manner may forfeit current and future funding for information technology systems.

Criminal justice agencies and system proponents could also encourage adoption of the following executive order (see Appendix D) by their state's governor.

# Appendix D—Sample Executive Order

**Note:** The authors of this PIA Guide acknowledge that the following sample executive order may require modification for use by local (county, city) or tribal governments, since each has its own unique political structure and system of government. Also, the language may be customized as a resolution to reflect an entity's commitment to support privacy protections, such as through the completion of a PIA and development and implementation of an entity privacy policy, as opposed to an official order.

## Improving Data Protection and Security by State Agencies

I, GOVERNOR \_\_\_\_\_ OF THE STATE OF \_\_\_\_\_, by virtue of the authority vested in me by the Constitution and applicable laws, do hereby issue this executive order:

WHEREAS, \_\_\_\_\_\_\_\_'s state agencies are the data stewards of personally identifiable information about its citizens in their possession and have a duty to protect that data from misuse, and appropriate management of sensitive information, including social security numbers, driver's license numbers, financial account numbers, and other similar sensitive personal information, respects the privacy of those individuals associated with that data;

WHEREAS, sensitive information that is not adequately protected can cause individuals to suffer a variety of consequences, including invasion of privacy, personal embarrassment, stalking, harassment, identity theft, or other criminal misuses of their data;

WHEREAS, identity theft costs our nation's citizens and businesses billions of dollars in losses each year, and misuse of sensitive data can also place individuals at risk for harassment, stalking, and other criminal acts;

## NOW THEREFORE, I hereby order that:

- 1. The state's Chief Information Officer will be responsible for coordinating the implementation of improved privacy measures.
- 2. Within 90 days, the state's Chief Information Office shall develop and disseminate

- a Privacy Impact Assessment (PIA) Directive for use by state agencies for all new or significantly modified information data systems. The Directive will address what information is to be collected, why the information is being collected, intended use of the information, with whom the information will be shared, what opportunities individuals have to decline to provide information or to consent to particular uses of the information (other than required or authorized uses), how individuals can grant consent, and how the information will be secured.
- 3. Within one year, all state agency heads shall conduct Privacy Impact Assessments on all existing systems that maintain personally identifiable information to include names and addresses, social security numbers, driver's license numbers, and financial institution account information of more than (10,000) individuals.
- 4. Prior to requesting any state funds to develop, procure, or significantly modify a data system, state agency heads shall conduct a Privacy Impact Assessment.
- 5. Completed Privacy Impact Assessments shall be prominently posted on a state agency's Web site for at least two years.

Pursuant to [insert cite], this executive order will be effective until [insert date].

# Appendix E—Office of Management and Budget Memorandum

## (OMB M-03-022), OMB Guidance for Implementing the Privacy Provision of the E-Government Act of 2002

In general, PIAs are required to be performed and updated as necessary when a system change creates new privacy risks. For example:

- a. Conversions—when converting paper-based records to electronic systems;
- b. **Anonymous to Non-Anonymous**—when functions applied to an existing information collection change anonymous information into information in identifiable form:
- c. Significant System Management Changes—when new uses of an existing IT system, including application of new technologies, significantly change how information in identifiable form is managed in the system:
  - For example, when an agency employs new relational database technologies or Web-based processing to access multiple data stores; such additions could create a more open environment and avenues for exposure of data that previously did not exist.
- d. **Significant Merging**—when agencies adopt or alter business processes so that government databases holding information in identifiable form are merged, centralized, matched with other databases or otherwise significantly manipulated:
  - For example, when databases are merged to create one central source of information; such a link may aggregate data in ways that create privacy concerns not previously at issue.
- e. **New Public Access**—when user-authenticating technology (e.g., password, digital certificate, biometric) is newly applied to an electronic information system accessed by members of the public;



- f. **Commercial Sources**—when agencies systematically incorporate into existing information systems databases of information in identifiable form purchased or obtained from commercial or public sources. (Merely querying such a source on an ad hoc basis using existing technology does not trigger the PIA requirement);
- g. New Interagency Uses—when agencies work together on shared functions involving significant new uses or exchanges of information in identifiable form, such as the crosscutting E-Government initiatives; in such cases, the lead agency should prepare the PIA;
  - For example, the Department of Health and Human Services, the lead agency for the Administration's Public Health Line of Business (LOB) Initiative, is spearheading work with several agencies to define requirements for integration of processes and accompanying information exchanges. HHS would thus prepare the PIA to ensure that all privacy issues are effectively managed throughout the development of this cross-agency IT investment.
- h. **Internal Flow or Collection**—when alteration of a business process results in significant new uses or disclosures of information or incorporation into the system of additional items of information in identifiable form:
  - For example, agencies that participate in E-Gov initiatives could see major changes in how they conduct business internally or collect information, as a result of new business processes or E-Gov requirements. In most cases the focus will be on integration of common processes and supporting data. Any business change that results in substantial new requirements for information in identifiable form could warrant examination of privacy issues.
- . **Alteration in Character of Data**—when new information in identifiable form added to a collection raises the risks to personal privacy (for example, the addition of health or financial information).

## Appendix F—Social Media

In response to the increased use of social media Web sites (such as Facebook, Twitter, LinkedIn, YouTube, and blogs), federal, state, local, and tribal agencies and law enforcement organizations have embraced social media tools for various purposes, including:

- Communications—increasing public awareness and outreach to and engagement with constituents and fostering greater transparency and connections within communities.
- Networking—connecting with other law enforcement organizations and associations.
- **Investigations**—gathering open source information or evidence to support a legitimate law enforcement purpose.
- **Notifications**—providing time-sensitive notifications to the public.

From a privacy perspective, the general public may not differentiate between an organization's various uses of social media. It is in the interest of federal, state, local, and tribal organizations to proactively notify the public and their specific constituent bodies of the organization's intended uses of social media tools.

## **Guidance on Privacy Impact Assessments for Social Networking**

In June 2010, the Office of Management and Budget (OMB) issued Memorandum 10-23, *Guidance for Agency Use of Third-Party Websites and Applications* (June 25, 2010), which updates the guidance of OMB Memorandum 03-22 (*OMB Guidance for Implementing the Privacy Provisions of the E-Government Act of 2002* (September 30, 2003)) regarding Privacy Impact Assessments (PIA). OMB Memorandum 10-23 directs federal agencies planning the use of third-party social media sites and applications to prepare an adapted PIA whenever an agency's use of a third-party Web site or application makes personally identifiable information (PII) available to the agency. In December 2011, OMB, in collaboration with the Privacy Committee of the federal Chief Information Officers (CIO) Council, issued additional guidance and a model template PIA for use by federal agencies engaging in the use of social media.

Both OMB Memorandum 10-23 and the December 2011 OMB Model PIA guidance recommend addressing the following questions when developing a PIA for social media:

- The specific purpose of the agency's use of the social networking Web site or application.
- ii. Any PII that is likely to become available to the agency through public use of the social networking Web site or application.
- iii. The agency's intended or expected use of PII.
- iv. With whom the agency will share PII.
- v. Whether and how the agency will maintain/retain PII and for how long.
- vi. How the agency will secure PII that it uses or maintains.
- vii. How safeguards will be used to prevent unauthorized uses of PII.
- viii. What other privacy risks exist and how the agency will mitigate those risks.

The adapted PIA should also address whether the agency's activities will affect legal and regulatory requirements. Organizations should ensure that stakeholders with a role in the organization's use of social media are engaged in the development of a PIA for social media, to include privacy, security, records management, and public affairs officers.

## **Other Considerations**

Organizations must also consider the boundaries between employees' use of social media for authorized official purposes and personal use. While law enforcement officers and public employees have personal constitutional rights to freedom of speech, courts have grappled with distinctions between statements made in an official capacity versus those made as a private citizen. Organizations are encouraged to examine and update their internal policies and procedures to address the personal use of social media sites by officers and/ or employees. Organizations should also train officers and employees on the use of social media Web sites and applications to avoid the potential for an employee's personal use of social media to be detrimental to the organization.

### Resources

- International Associational of Chiefs of Police (IACP) Center for Social Media:
   www.iacpsocialmedia.org
- IACP Model Policy for Social Media: <a href="https://www.iacpsocialmedia.org/portals/1/documents/social%20media%20policy.pdf">www.iacpsocialmedia.org/portals/1/documents/social%20media%20policy.pdf</a>
- OMB Memorandum 10-23, Guidance for Agency Use of Third-Party Websites and Applications (June 25, 2010): <a href="https://www.whitehouse.gov/sites/default/files/omb/assets/memoranda">www.whitehouse.gov/sites/default/files/omb/assets/memoranda</a> 2010/m10-23.pdf
- OMB Memorandum for the Chief Information Officers, Model Privacy Impact
   Assessment for Agency Use of Third Party Websites and Applications
   (December 29, 2011): <a href="https://www.whitehouse.gov/sites/default/files/omb/inforeg/info-policy/model-pia-agency-use-third-party-websites-and-applications.pdf">https://www.whitehouse.gov/sites/default/files/omb/inforeg/info-policy/model-pia-agency-use-third-party-websites-and-applications.pdf</a>

## **Example of Social Media Privacy Impact Assessments**

- DHS Social Networking PIA: <a href="www.dhs.gov/xlibrary/assets/privacy/privacy\_pia-dhs\_socialnetworkinginteractions.pdf">www.dhs.gov/xlibrary/assets/privacy/privacy\_pia-dhs\_socialnetworkinginteractions.pdf</a>
- Program Manager, Information Sharing Environment (PM-ISE) Social Media PIA:
   www.ise.gov/privacy-impact-assessments

